

# **INTRODUCTION TO THE UNIVERSITY**

## **THE MISSION OF THE UNIVERSITY**

Maharishi University of Management was founded in 1971 by His Holiness Maharishi Mahesh Yogi to fulfill the highest ideals of education. Foremost among these ideals is to help students develop the ability to think and act in harmony with their environment and to live a fulfilled life.

The University has pioneered a unique system of higher education based on developing students' full alertness and creative intelligence — the foundation of learning. This system integrates the content of traditional discipline-based education with knowledge and technologies for developing students' mental potential. At the foundation of this system is the practice by students, faculty, and administrators of systematic and scientifically verified techniques to develop the full potential of human consciousness.

Through programs that give students a traditional education while cultivating the holistic growth of consciousness, mind and body, the University offers students the skills needed to manage their lives effectively, to lead lives characterized by health and wisdom, and to achieve both personal and professional success and fulfillment in all areas of life.

The University's unique educational programs are designed to fulfill a commitment to four broad areas of responsibility:

- To achieve educational excellence
- To promote the holistic development of our students: consciousness, mind, and body
- To conduct original research and extend the frontiers of knowledge
- To improve the quality of life for the individual, the nation, and the world.

## **PURPOSES AND OUTCOMES**

The University meets its goals of developing educational excellence and improving quality of life principally by helping students achieve specific outcomes during their academic programs. Three outcomes are the basis of institutional assessment.

### **Self-Development**

Development of consciousness means developing the innermost nature of the individual. The University's program of education systematically develops students' intelligence, nourishing and unfolding all aspects of life simultaneously — mind, body, behavior, and environment. The individual grows in personal fulfillment and professional success and brings increasing fulfillment to society.

The outcomes of developing creative intelligence that the University expects of its students over the course of their academic careers include increased intelligence and

creativity; improved health (mental, physical, and social); increased field independence and moral maturity; increased problem-solving ability, improved speaking and writing ability; greater self-actualization, self-esteem, personal identity, emotional health, and ego development; increased neurophysiological integration; and the experience of greater inner wakefulness.

### **Ability to Integrate New Knowledge Effectively in Any Field and Profession**

The University's unique approach to education enables students to feel increasingly comfortable with all fields of knowledge — to recognize the interconnections among fields of knowledge and the connection between knowledge and themselves. The University also expects that all students will acquire intellectual skills and capacities; understand multiple modes of inquiry and approaches to knowledge; and develop societal, civic, and global knowledge.

### **Scholarship and Service**

In addition to the educational outcomes cited above, the University will develop new knowledge through research and will disseminate that knowledge through publication of scholarly works. In disseminating its knowledge, the University will also assist other educational organizations, nationally and internationally, whose purposes are consistent with the University's mission. The primary responsibility for scholarship and service lies with the University's faculty. Their progress is assessed in terms of their contributions to peer-reviewed publications, to the University's own publications, and to the development of curricula and instructional materials.

## **ABOUT THE UNIVERSITY**

Maharishi University of Management is accredited by The Higher Learning Commission and is a member of the North Central Association ([www.ncacihe.org](http://www.ncacihe.org), (312) 263-0456), the oldest and largest accrediting organization in the U.S. In addition, the University, through the Department of Business Administration, has the following degree programs accredited by the International Assembly for Collegiate Business Education (P.O. Box 25217, Overland Park, KS 66225, (913) 383-6205): Ph.D. in Management, Master of Business Administration, and Bachelor of Arts in Management.

Academic programs include Ph.D., master's, and bachelor's programs in a range of disciplines, including Ph.D. programs in Management and Maharishi Vedic Science<sup>SM</sup>. Students come from almost every state and over 90 countries, including Canada, China, Russia, India, Turkey, Kenya, Brazil, Mexico, many Caribbean countries, Australia, Germany, France, Great Britain, and the Scandinavian countries; they represent nearly every culture, race, and religion in the world. The student body is a world family, living in peace and harmony, excited about knowledge, openhearted and friendly, and dedicated to making the world a better place.

Faculty include internationally recognized scholars and researchers with degrees from such universities as Oxford, Harvard, Stanford, Princeton, and Yale.

Graduates are successful in careers in business, education, the arts, and the sciences. Many have founded their own companies or have been hired by leading corporations such as American Express, AT&T, Bell Labs, Apple Computer, Citibank, Ford, Hewlett-Packard, IBM, Motorola, and Xerox.

The Maharishi University of Management campus is located in Fairfield, Iowa, 50 miles west of the Mississippi River in the central U.S. The 262-acre campus, with 1.2 million square feet of teaching, research, recreational, and living space, is situated on gently rolling hills.

Maharishi University of Management is respected for its excellence in education, its healthy and harmonious environment, and its high quality of life. It is unique in adding to traditional education systematic programs to develop the full potential of the student. Our students make rapid progress, not only in academic achievement, but also in developing their creativity, intelligence, and good health.